



PlanSURITY and ProCare Announce Distribution Relationship With Precise Benefits Group

November 6, 2018

The PlanSURITY by ProCare team is pleased to announce the appointment of the Precise Benefits Group to our family of distributors.

Precise Benefits Group is a leading-edge healthcare advisor with nationwide clients. Speaking on behalf of Precise, Chief Executive Officer Jay Jensen said:

"We've spent decades building sophisticated healthcare products for clients which expand benefit access, improve transparency and reduce costs all at the same time. When we discovered what Q and his team were doing in dental, it only made sense to investigate further.

We'll add at least 5 million lives to the PlanSURITY plan design between now and this time next year, beginning with at least one hundred thousand people over the next 120 days. We have relationships with one the nation's largest accounting firms, a highly respected insurance company not previously in dental with large federal employee group clients, major hospital systems and franchise organizations, among many others.

We've recommended healthcare designs to all these people, so its natural that they wanted something revolutionary in dental care. PlanSURITY is that program. Now we need to get employers enrolled as fast as possible and into the dental offices, at which point we won't even need to do any marketing to multiply our customer base. It's a very exciting time to be in the dental space."

Speaking on behalf of PlanSURITY, co-founder Qadeer Ahmed added:

"For us, it was important initially to add not just the largest broker-distributors out there, but people of tremendous insight, intelligence and character. It's been a privilege to learn from Jay, Madeline and the entire Precise team. They have made us better, smarter and faster as we grow our business, and what they have done in healthcare has inspired us to work even harder in dental to realize our vision."

The Precise team is working with PlanSURITY to announce timing on the conversion of hundreds of thousands of patient lives over the next 90 days, and a schedule of those transfers will follow.

For further information, please visit PlanSURITY's website at www.plansurity.com.