



PlanSURITY and ProCare Announce Distribution Support Relationship with Rx2Live

December 13, 2018

The PlanSURITY by ProCare team is pleased to announce the appointment of the Rx2Live and Brian Hazelgren to our family of distributors – providing distribution and marketing support to our licensed broker partners.

Rx2Live provides health and wellness programs that improve overall health and lower healthcare costs. These programs are offered through employers, physicians, chiropractors and senior living facilities to their employees, patients, and residents. Speaking on behalf of Rx2Live, Chief Executive Officer Brian Hazelgren said:

"I have raised over \$1.3 billion dollars for medical services organizations in the United States. We are presently building a locally-driven platform to provide value-added services to 317,000 doctors' offices in the US through one relationship, and 400,000 companies at the "C"-suite level through a second relationship.

We're marketing PlanSURITY as a top priority to all of these organizations, turning the three-figure sales team headcount in our affiliate system to a four-figure headcount to do exactly that right now.

There is a positive affordable future for dental care and healthcare. It begins by building direct relationships between those who pay for the care, and those who provide it. The first place to see this change in action, for both employers and providers, is happening right before our eyes in dental care – thanks to PlanSURITY. We plan to drive the millions of employees found in our business client base to PlanSURITY dental designs as fast as we can, beginning right now".

Speaking on behalf of PlanSURITY, co-founder Qadeer Ahmed added:

"Among the many transactions we are negotiating and concluding, this one is clearly transformational. Brian and his terrific team are building a bridge allowing doctors, patients and employers to work together. Our dental plan design is the first place to see how powerful that bridge will become, in a low-risk, low-cost way. Over time, being able to count hundreds of thousands of doctors' offices as proud supporters of our dental plan will create strong public confidence in our quality of care, and our relentless focus on affordable clinical excellence.

This is not the only transaction we are executing with our friends at Rx2Live – shortly we'll have some news on how we can personalize and modernize the service expectations of employers, dental providers and doctors alike."

The Rx2Live team is working with PlanSURITY and PlanSURITY partners in the licensed broker community. The shared objective is to announce timing on dental design adoption among the 717,000 companies identified over the next 90 days, with a schedule of those transfers to follow.

To learn more about the best dental plan designs money can buy, please visit PlanSURITY's website at www.plansurity.com.